

Order / Rev: 101894
Alt Order #: 06815352
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1188
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE UP WITH THE WAGNERS REV RATE & FREQ															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/23/12-10/29/12		M-F 5-6a WakeUp w/Wagner5-6a			MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/23/12-10/29/12		M-F 5-6a WakeUp w/Wagner5-6a			MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/23/12-10/29/12		M-F 5-6a WakeUp w/Wagner5-6a			MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.4,1.2															
[Revised Rate to Reinstate]															
6	KSNV	10/23/12-10/29/12		M-F 5-6a WakeUp w/Wagner5-6a			MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.4,1.2															
[Revised Rate to Reinstate]															
E 2	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
WAKE UP WITH THE WAGNERS REV RATE & FREQ.															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					4	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/23/12-10/29/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 2.6,2.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/23/12-10/29/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 2.6,2.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/23/12-10/29/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 2.1,2.5															
[Revised Rate to Reinstate]															
7	KSNV	10/23/12-10/29/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 2.1,2.5															
[Revised Rate to Reinstate]															
E 3	KSNV	10/23/12	10/29/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW REV RATE & FREQ.															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					4	\$900.00		0.00			

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	10/23/12	10/29/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW REV RATE & FREQ. TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	(\$900.00)	0.00	NM				
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	(\$900.00)	0.00	NM				
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	(\$900.00)	0.00	NM				
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	\$900.00	0.00	NM				
Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]															
7	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	\$900.00	0.00	NM				
Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]															
8	KSNV	10/23/12-10/29/12		Today Show	658a-9am		MTWThF----	:30	\$900.00	0.00	NM				
Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]															
E 9	KSNV	10/23/12	10/29/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON REV RATE NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/23/12-10/29/12		Noon News	12-1230pm		MTWThF----	:30	(\$425.00)	0.00	NM				
See MG 9.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/23/12-10/29/12		Noon News	12-1230pm		MTWThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 9.1 10/23 [Revised Rate to Reinstate]															
E 10	KSNV	10/23/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
THE DOCTORS REV RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	10/23/12-10/29/12		The Doctors	2pm-3pm		MTWThF----	:30	(\$325.00)	0.00	NM				
See MG 10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/23/12-10/29/12		The Doctors	2pm-3pm		MTWThF----	:30	(\$325.00)	0.00	NM				
Ⓜ Unresolved [NEWS INTERRUPT - MICHELLE OBAMA SPOKE]															
E 12	KSNV	10/23/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL REV RATE, FREQ DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	2		\$450.00		0.00						

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E 12	KSNV	10/23/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL REV RATE, FREQ DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			2		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/23/12-10/29/12		Dr. Phil		3-4p	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 12.4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/23/12-10/29/12		Dr. Phil		3-4p	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 12.4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/23/12-10/29/12		Dr. Phil		3-4p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 12.3,12.1 [Revised Rate to Reinstate]															
5	KSNV	10/23/12-10/29/12		Dr. Phil		3-4p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 12.3,12.1 [Revised Rate to Reinstate]															
E 13	KSNV	10/23/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$725.00		0.00				
E 15	KSNV	10/23/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
EARLY NEWS REV RATE & FREQ. EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			4		\$1,200.00		0.00				
E 16	KSNV	10/23/12	10/29/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
JEOPARDY REV RATE & FREQ. JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			2		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSNV	10/23/12-10/29/12		M-F Jeopardy		630-7pm	MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/23/12-10/29/12		M-F Jeopardy		630-7pm	MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 16.5 10/25 [Revised Rate to Reinstate]															
E 17	KSNV	10/23/12	10/29/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			2		\$1,300.00		0.00				

Totals	33	\$26,535.00
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